

Sherrole D. Benton

From: Beth A. Bashara
Sent: Friday, August 16, 2019 10:31 AM
To: Sherrole D. Benton; Kimberly M. Wurst
Subject: FW: First Nations is in search of a Native Artist-Designed Holiday Card

From: Catherine Bryan <cbryan@firstnations.org>
Sent: Friday, August 09, 2019 4:28 PM
To: Jona Charette <jcharette@firstnations.org>
Subject: First Nations is in search of a Native Artist-Designed Holiday Card

Greetings NAI Partners:

I'm reaching out to you to request your assistance in helping First Nations identify and select a Native artist-designed print to be used on First Nations' 2019 annual holiday card (paper and digital format). First Nations is able to compensate the selected artist \$1,000 for use of their artwork on our holiday card as well as in First Nations social media outreach for several months around the holiday. If you have an artist (or multiple artists) who might be interested in this opportunity, please share the information and instructions below with them. We appreciate your assistance and consideration!

- 1. Purpose of First Nations' Holiday Card:** First Nations mails out an annual holiday card to our stakeholders to convey our gratitude for partnerships and to share best wishes for a happy and healthy New Year. See attached file for an example of our 2018 holiday card.
- 2. Holiday Card Theme:** First Nations strives to convey a celebration of "togetherness," "family," and other similar themes. The actual theme of the holiday card doesn't have to have any traditional "Christmas-type" images on it. The color theme may lean towards some traditional holiday colors but this isn't a given either.
- 3. Compensation for Use of Artwork: \$1,000.** First Nations will enter into a contract with the selected artist and issue the artist a check for use of their print after we have received the print, the signed contract, and the artist's personal bio and headshot.
- 4. Scope of Use of Artwork:** First Nations will use the selected artwork on our paper and digital holiday cards as well as in social media outreach for several months around the holiday. First Nations does not expect to own the work/print and the artist is free to continue using their work/print as they see fit. First Nations fully recognizes the artist on our card and also provides contact information and the artist's website/facebook page/etc. if the artist sells their work to the public. Note also: First Nations does not expect artists to create a brand new print solely for use on our holiday card. The work submitted can be something the artist has already created and used for other purposes. First Nations will handle the message on the inside of the card and all printing on our end, but if an artist has ideas for the card's message, they are welcome to include these ideas when they submit their artwork for consideration.
- 5. Due Date of Artwork in Digital File & Submission Instructions: Thursday, September 5, 2019.** Interested artists should email their high quality/resolution digital file of the print (.EPS, .JPG, .PNG, etc.) **and** a brief description of the print that they would like to be considered for use on First Nations' holiday card to First Nations staff member, Jona Charette, at jcharette@firstnations.org no later than Thursday, September 5, 2019.
- 6. Artwork Selection Date: Tuesday, September 10, 2019.** First Nations will consider all artwork that has been submitted and make a final selection and notifications on or before Tuesday, September 10, 2019.

7. **Selected Artist Contract Due Date: Friday, September 13, 2019.** The selected artist will be asked to sign and return the First Nations contract (via email) on or before Friday, September 13, 2019.
8. **Selected Artist's Personal Information Due Date: Friday, September 13, 2019.** The selected artist must submit their headshot photo, bio and any other contact information they would like to be printed on the back of the holiday card to Jona Charette via email no later than September 13, 2019.

If you have any questions, please call or email Jona Charette at jcharette@firstnations.org or 303.774.7836.

Thanks so much,
Catherine

Catherine Bryan

Director of Programs – Strengthening Tribal and Community Institutions



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